

PRESS RELEASE

Embargoed until 10am on Sunday 4th April

Women's County Cricket Day Planned for Monday 3rd May - Support #YourCounty

Following on from the success of 2019, a second Women's County Cricket Day is being planned, aiming to encourage more county cricket supporters to watch their women's team. The campaign will once again centre around getting fans to attend a women's match on one specific "Women's County Cricket Day", Bank Holiday Monday 3rd May.

Women's County Cricket Day was launched in 2019 with the aim of promoting women's county cricket to a wider audience and to encourage cricket lovers across the country to get out and discover a part of the game they may not know much about.

In 2021 the campaign will celebrate the return of the Women's County T20 Cup after a hiatus in 2020 caused by the Covid-19 pandemic.

As before, the campaign can be followed on Twitter @WomensCricDay and using the hashtag #YourCounty. Cricket fans up and down the country are encouraged to discover the hidden gem that is women's county cricket by attending their nearest fixtures on Monday 3rd May.

Many of the new women's professional players including Georgia Adams (Sussex), Alex Hartley (Lancashire) and Sophie Luff (Somerset) are likely to be in action on the Bank Holiday Monday, using it as a chance to hone their skills ahead of this summer's regional competitions.

England players including Tammy Beaumont (Kent) and Katherine Brunt (Yorkshire) are also likely to feature.

The campaign is once again being run as a joint venture through the combined efforts of various individual women's cricket supporters, and the following cricket websites and blogs: www.crickether.com (Twitter - @crickether), www.womens-cricket.blogspot.com (Twitter - @WomensCricBlog) and www.womenscricket.net (Twitter - @DonMiles13).

Former England player and Director of Women's Cricket at Surrey Ebony Rainford-Brent said: "Our Surrey players loved being part of Women's County Cricket Day in 2019 and seeing all the local fans get along to their match against Lancashire."

"It's so important to raise awareness of women's county cricket - it's where we'll find the England and regional stars of the future."

"I'd encourage cricket followers to take this great opportunity to get out there and support their county."

You can find out more at www.crickether.com/wccd

Questions about the campaign should be addressed in the first instance to Richard Clark (womenscountycricket@outlook.com).

A full list of women's county fixtures for Monday 3rd May is below. (The Women's T20 Cup is being played in regional groups.) **Please note: the teams will play each other twice, at 11am and 3pm.**

North Group:

Cumbria v North Representative XI (Venue TBC)

Lancashire v Scotland 'A' (Carnforth CC)

Yorkshire v North East Warriors (Harrogate CC)

East Midlands Group:

Derbyshire v Leicestershire (Spondon CC)
Lincolnshire v Nottinghamshire (Sleaford CC)
Shropshire v Northamptonshire (Venue TBC)

West Midlands Group:

Somerset v Wales (Venue TBC)
Warwickshire v Berkshire (Edgbaston Foundation Ground)
Worcestershire v Staffordshire (Bromsgrove CC)

East Group:

Buckinghamshire v Norfolk (Venue TBC)
Huntingdonshire v Hertfordshire (Ramsey CC)
Suffolk v Cambridgeshire (Woolpit CC)

South East:

Essex v Surrey (Old Southendian & Southchurch CC)
Kent v Middlesex (Kent CCC, Beckenham)
Sussex v Hampshire (Sir Rod Aldridge Cricket Centre, Brighton)

South West:

Cornwall v Dorset (Boconnoc CC)
Gloucestershire v Oxfordshire (Cheltenham College)
Wiltshire v Devon (Corsham CC)